

Corporate Overview



ABOUT US

Penobscot Bay Media (PenBay Media) is a Woman-Owned, Service-Disabled Veteran-Owned Small Business with offices in Rockland, Maine, New York, Washington DC and London. We have a wide range of successful client deployments in the corporate, non-profit and government sectors.

Working with our sister company, PenBay Solutions, we can expand our offerings to provide geographic information systems (GIS) Solutions for inside the building. Using our long history of GIS expertise, we deliver integrated technology solutions designed to collect, maintain, visualize and deliver valuable geospatial data quickly and cost effectively for those concerned with Real Property and Public Safety.

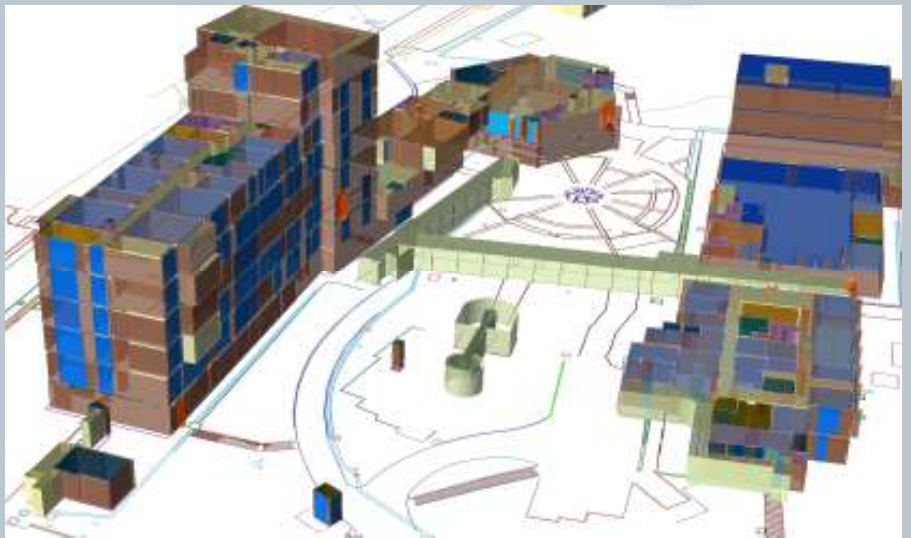
Enterprise GIS Solutions

These solutions give you the power to integrate with other enterprise systems, maintain data integrity/security, build interagency communication and support, create successful business process workflow, and utilize standard, interoperable data models.

Real Property Solutions

These solutions provide those concerned with real property issues—portfolio, lease, asset, space and environmental management—a holistic understanding of their space with the benefit of visualizing the information and sharing it with key personnel.

Penobscot Bay Media is a software solutions and professional IT services company. As trusted experts with more than a decade of experience in the design, development and implementation of powerful geospatial and IT solutions, we are focused on empowering business transformation for government clients.



PENBAY MEDIA PROVIDES A VARIETY OF IT SOLUTIONS FOR SUCCESSFULLY MANAGING TACTICAL AND STRATEGIC BUSINESS CHALLENGES

Public Safety Solutions

These solutions reveal critical public safety information to key users for planning and inspection purposes and emergencies alike, through accurate floor plans, detailed attribution and visualization at all levels of command, in the office or in the field.

Penobscot Bay Media Services

Onsite Services: PenBay Media offers onsite services to a variety of Federal clients including the VA, the Joint Chiefs of Staff, and the US Air Force. Expertise is provided in the areas of GIS database support, joint force development and integration, and IT support.

GIS Implementation: PenBay Media is a full service GIS consulting company with more than a decade of broad experience in the design, development and implementation of geospatial and information technology systems. We bring expertise defined by a long history of diverse GIS systems architecture design and implementation experience, spanning unique organizational needs, varying scales of distribution and depth of technology solutions.

In-Vision™ OnePass:

Data Collection: PenBay Media uses state-of-the-art spatially aware robotics technology to capture data for over 100,000 square feet of interior space in a single building per day, producing a high-resolution map that defines interior space down to millimeter accuracy. This data can be exported to many formats (GIS, CAD, BIM) to help assemble facility data quickly. Integrating the high-resolution data into a GIS allows decision makers to ask precise questions about their facilities, helping them manage space utilization, maintenance, and real property.

Visualization: PenBay Media offers applications for understanding this information. *In-Vision™ Portal* and *In-Vision™ Explorer* are web-based graphical user interfaces that provide customized visualization, upload, query and reporting of the collected in-building information, with modules available for enterprise authentication and mobile applications.

Custom Application Solutions: PenBay Media offers clients award-winning talent in custom application solutions development. These solutions have taken the form of content management systems, document management systems, database solutions, website development and training management systems. We tailor every



KEY GOVERNMENT CLIENTS:
DEPARTMENT OF AGRICULTURE
DEPARTMENT OF COMMERCE
DEPARTMENT OF DEFENSE AGENCIES
DEPARTMENT OF THE AIR FORCE
DEPARTMENT OF THE ARMY
DEPARTMENT OF THE INTERIOR
DEPARTMENT OF THE NAVY
DEPARTMENT OF TRANSPORTATION
DEPARTMENT OF VETERANS AFFAIRS
SMITHSONIAN INSTITUTE
JOINT CHIEFS OF STAFF

solution to our client's needs, ensuring that these custom applications are easily adaptable to future expansions or upgrades, being built to modify and expand with the organization as it grows and changes.

Government Contracting:

PenBay Media has a long history of successful project experience as a government prime contractor and team member. Given our significant expertise in solving the toughest challenges for federal, state and local government clients, we are known as an innovative technology partner, capable of delivering intelligent, timely and cost-effective enterprise-wide GIS solutions and custom applications.

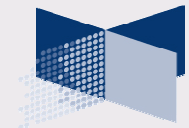
Our clients also benefit from our industry reputation and relationships since many of our engagements involve partnering with other small businesses, large government contractors and technology integrators necessary to provide the government with successful enterprise solutions to complex challenges.

Contract Vehicles:

- VETS GWAC
- Seaport-e
- Schedule 70
- Schedule 899
- Alliant SB
- IGI&S
- SFTY II
- AMSS
- NAVFAC (West)
- CNS & TM
- ORA

“ Penobscot Bay Media is proud to be serving the Federal marketplace in offering a wide range of IT solutions that fit their unique needs. ”

Frank Yahner, Director of Operations



penbaymedia

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